

---

ACCESSALLY™ presents:

---

**28 MORE  
MEMBERSHIP  
SITE  
EXAMPLES TO  
INSPIRE YOU**

---

<https://AccessAlly.com>

## More Membership Site Examples To Inspire You

---

*We all want to see what's working now in membership sites, and get some inspiration for how we can do better with our own sites.*

*In this PDF you'll find examples of recurring membership sites, paid and free online courses, and a slew of different types of industries.*

*Our hope, as creators of a [WordPress plugin for online courses and membership sites called AccessAlly](#), is that you'll be able to take what works and make it your own.*

*Enjoy these screenshots!*

*-Nathalie & the whole AccessAlly team*

<https://AccessAlly.com>

# HOW TO PRESENT MATERIAL

---

**When you use powerful presentation tools to teach your online course material, you increase the impact it has on your students.**



Teaching online courses and running membership sites  
takes a specific skillset.

Look through this section to get new ideas  
for presenting your course material.

# CUSTOM LOGIN PAGE

*The experience of your online course begins the moment your student lands on the login page.*

*Adding details like brand colors, images, logos, etc., are all great elements to include.*



## SIGRUN

SIGN IN TO ACCESS YOUR MEMBER AREA

Username

Password

[Forgot your password?](#)

Login

Not yet a member? [Click here](#) to find out how you can join us.

© Copyright 2017 · Sigrun GmbH · All Rights Reserved · Developed by New Software Marketing.

# SELF MADE HUB



LOGIN HERE:

YOUR EMAIL ADDRESS

YOUR PASSWORD

REMEMBER ME

LOGIN!

[Lost your password?](#)

# MODULE ORGANIZATION

Map out and create your course content, to reduce overwhelm for you as the course creator and the student as the participant.

Use modules to break up longer lessons, and keep things organized.

It's a good way to help your students stay oriented and excited about what's ahead.

Screenshot: Uncage Your Business

Uncage Your Business | Customize | 1 | New | Edit Page | Page Builder | Howdy, Support

UNCAGE YOUR BUSINESS

DASHBOARD | MODULES | LOG OUT

WELCOME TO UNCAGE YOUR BUSINESS

*Let's do this!*

Your course content is below! Module 1 will be released when we officially begin March 19!

Make sure you join the Facebook group where you can ask questions and work together with everyone in the program.

Everything you need to know to get started is in Module 0, so head over there now and dig in!

See you in the group!

*Start here!*

Module 0  
LET'S GET STARTED

Module 1  
MESSAGING

Module 2  
NICHE

Module 3  
PACKAGES

Module 4  
MARKETING

BONUSES

NEED SOME HELP?

All course details about call times, getting feedback etc are in Module 0, so please check there first!

If there is something you can't find, contact support at [hello@theuncagedlife.com](mailto:hello@theuncagedlife.com). And make sure you're in the Facebook group so you can work through the course content with others in the program

[Go to the Facebook Group](#)

© 2017 The Uncaged Life | SUPPORT | TERMS AND CONDITIONS | LOG OUT | SITE BY RO

# MODULE ORGANIZATION

(continued)

Modules don't have to be numeric and build on each other sequentially.

Some are simply "parts" of the course as a whole...

Like in this example of a site teaching English as a second language to kids.

The screenshot shows a user interface for a language learning website. At the top, the word "Learn" is displayed in a large, bold font. To its right, there are navigation links for "WORDS", "LEVEL 1", "LEVEL 2", and "LEVEL 3". Below this, a breadcrumb trail reads "HOME > LEVEL 1 > AT SCHOOL".

The main content area is titled "At School" and features a cartoon illustration of a teacher and a student in a classroom. To the right of this illustration is a "Course Progress" section with a donut chart showing 89% completion.

Below the main content, there are six colored buttons representing different learning activities, each with a "Lesson" indicator:

- Words** (green button): Includes an icon of a book with "ABC" on it and "Lesson 1".
- Target Language** (teal button): Includes an icon of two speech bubbles and "Lesson 2".
- Songs** (teal button): Includes an icon of headphones and "Lesson 3".
- Readers** (blue button): Includes an icon of an open book.
- Story Plays** (yellow button): Includes a play button icon.
- Characters** (red button): Includes an icon of three stylized human figures.

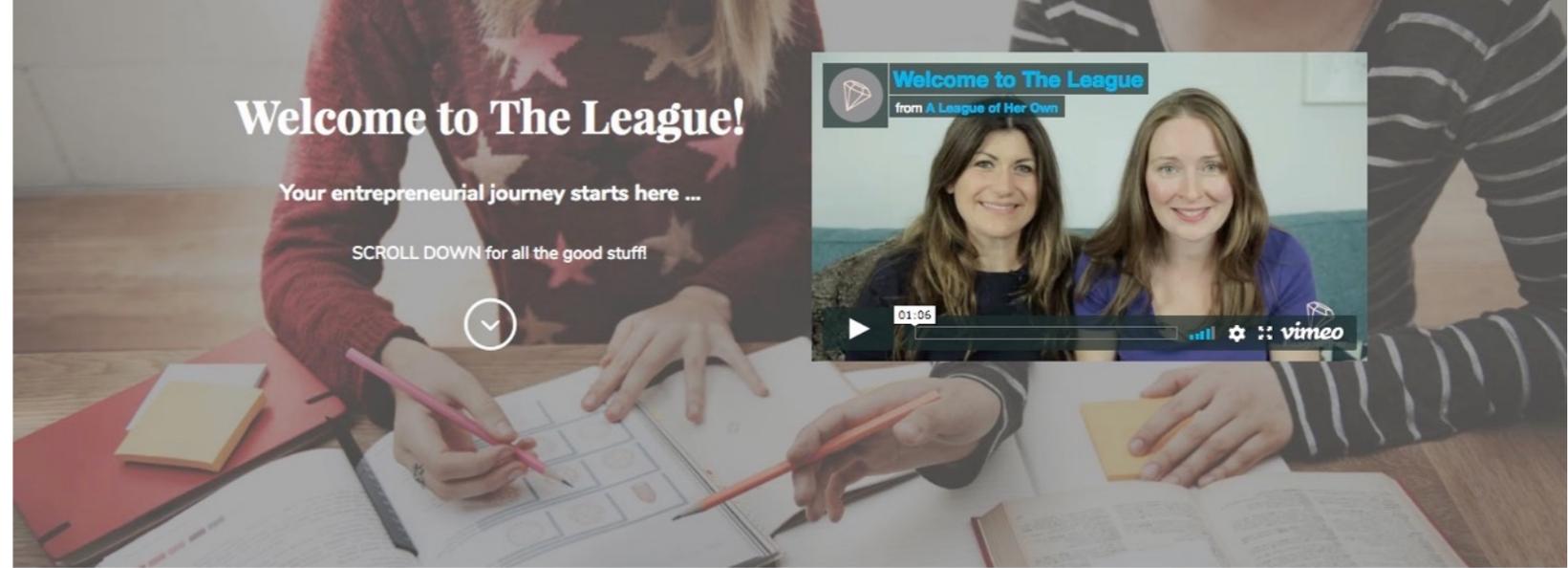
# MODULE ORGANIZATION

(continued)

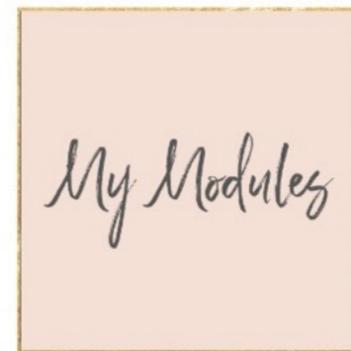
*Modules are what you make of them. You might release one new module per month for a monthly membership, for example.*

*Use site navigation to showcase most relevant or important modules or courses.*

Screenshot: [A League of Her](#)



## Start Here



## Featured Modules

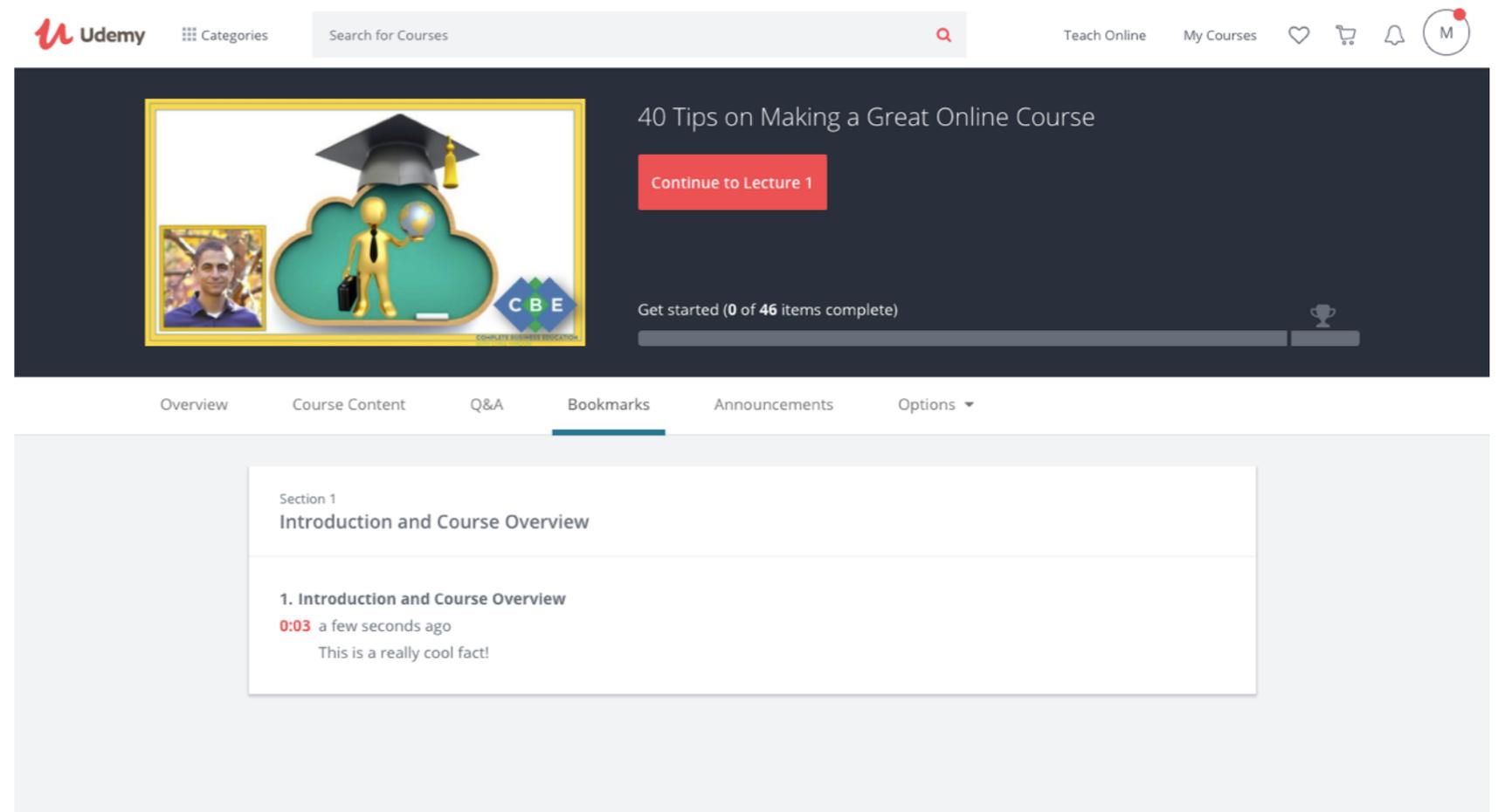


# VIDEO BOOKMARKS

*Udemy.com is very video-focused... which can be a huge roadblock for students who don't have a ton of time to spend learning.*

*Video bookmarks allow you to take notes that are time-stamped into the video.*

*These notes are easily accessible later on if you want to go back and study.*



Screenshot: Udemy

# VIDEO DISPLAY

*You can insert videos for different reasons: whether that's a welcome video tour, or a video overview for each course lesson or module.*

*Videos can make for great learning mediums, but they also help you connect more personally with members.*

Screenshot: [Eden Fried](#) & [Lindsay Preston](#)

DASHBOARD DIRECTORY CALENDAR COMMUNITY ASK A QUESTION MY ACCOUNT

Welcome back, Yotom!

**START HERE**

This is your home - dashboard, where you'll have easy access to everything you'll need to be successful. Please watch the video below and fill out the welcome questionnaire!

**WATCH ME!**  
Introduction Video & Tour with Eden

THE WELCOME QUESTIONNAIRE

*Lindsay E. Preston*  
COURSES

Home My Courses My Account Logout

**MODULE 1: THE PREP**

Getting you set up for success with tools to help you thrive.

Video player showing a woman speaking.

# MAKE IT EASY TO ACCESS COURSE SUPPLEMENTS

*Does your online course include a variety of downloads and additional material?*

*If so, you might add a section where students can see at a glance what supplements are included, so they can download it all at once.*

Screenshot: Udemy

The screenshot shows the Udemy course interface for "40 Tips on Making a Great Online Course". At the top, there is a navigation bar with the Udemy logo, a search bar, and links for "Teach Online", "My Courses", and a user profile icon. Below the navigation bar is a course banner featuring a 3D character in a graduation cap and a "Continue to Lecture 1" button. A progress bar indicates "Get started (0 of 46 items complete)".

The main content area is divided into sections. The "Course Content" tab is selected, showing a list of sections. Each section includes a search bar, a search icon, and tabs for "Current Section", "All Sections", and "All Resources".

Section	Progress
Section: 1 Introduction and Course Overview	0 / 2
1. Introduction and Course Overview	5:19
2. Please find Attached a PDF of all 40 Tips	
40 Udemy Teaching Tips.pdf	
Section: 2 Technology to Use to Make Your Online Courses	0 / 7
Section: 3 What Should You Teach?	0 / 3
Section: 4 Structure of Your Courses	0 / 7
Section: 5 Delivery (How You Present/Teach)	0 / 6
Section: 6 Promoting Your Course	0 / 4
Section: 7 Customer/Student Communications (The Customer is ALWAYS Right)	0 / 3
Section: 8 Legal Issues (Protect Your Intellectual Property)	0 / 3
Section: 9 Additional Topics	0 / 9
Section: 10 Resources (and Accessing the Free Sequel to this Course)	0 / 2

# SHOW PROGRESS

Give students extra motivation to keep going by showing them how far they've come.

You can do that using a progress tracking bar, pie chart, or numeric indicator.

This taps into completion bias to help us keep going and finish what we started.



# SHOW PROGRESS

(continued)

Giving members a visual helps people quickly jump back into the course or membership site when they come back in.



**The FB Page Strategies Course 2018**

**1 / 6 MODULES COMPLETED**  
46 LESSONS



**Your Fans**  
8 LESSONS

Module one directs us in understanding "the who" on our Road Map. This is truly the foundation of the entire course.

**RESUME**



**Your Content**  
9 LESSONS

Little tricks to optimize the content of your page and the content on your page – add up in a BIG way and work to bring your readers to you To your ...

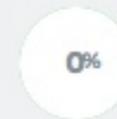
**REVIEW**



**Your Growth**  
7 LESSONS

Little actions taken over time, build up to bring MASSIVE results! This section we will be talking about schedules and "banks" that will help ...

**RESUME**



**Your Engagement**  
9 LESSONS

This is the formula we have used to GROW ENGAGEMENT. Not once, but over and over again! Follow the strategy that



# QUIZZES

*Adding a quiz to your online course adds a fun, interactive element to the material.*

*Quizzes also allow you to find out how well your users have grasped course concepts...and can even show your students what the best “next step” is for them to take.*

## YOUR BUSINESS COMPASS ASSESSMENT

Just answer a few simple questions, and we'll be able to recommend the best next steps for where you're at in your business. No business owner is in exactly the same place as another, so why should you follow a plan that's not targeted to your goals and business?

**Do you have a website that you can edit and update yourself?**

- Yes
- No

**Does your website actively collect new subscribers for you on a regular basis?**

- Yes, I'm getting a regular stream of new subscribers every day
- Yes, but I'm not getting as many new subscribers as I'd like (slow going!)
- No, I have traffic to my site but no one is joining my list
- No, I don't have a lot of website visitors right now
- I don't know (analytics, list building)

# HOW TO SELL MORE

---



**Examples and ideas to help you increase your online course and membership site sales.**



In this section you'll find examples of proven strategies to increase sales for your online courses and membership site. Use these ideas to design and strengthen your own sales strategy so you can earn more money and make a bigger impact with your online courses.

# SMART ORDER FORMS

*Smart Order forms are designed to easily capture the user's information.*

*As soon as the user clicks the "next" button, their name and email is sent to your marketing automation system.*

*Capturing the name and email address early on in the checkout process gives you the ability to create advanced automations, like Abandoned Cart followup sequences.*

Screenshot: [AccessAlly](#)



✉ your@ambitionally.com  
☎ 347-620-4501



AccessAlly Pro

\$990.00 Every year

## CONTACT INFORMATION

NEXT

# CROSS-SELLING DASHBOARDS

Showcase all of your courses and membership levels in one dashboard, with greyed out or colored icons to differentiate between what the client has access to and what they can purchase.

This set up increases cross-selling, without a ton of email marketing.

These dashboards are super flexible, too.

Screenshot: [Market Like a Nerd](#)

The screenshot displays a user dashboard for 'Market Like a Nerd'. At the top, a woman is shown holding a tablet, with the 'Market Like a Nerd' logo. A navigation bar includes links for HOME, YOUR PROGRAMS, RESOURCES, FAQ, and CONTACT. The main content area is titled 'WELCOME TO THE NERDPRENEUR COMMUNITY!' and includes a welcome message. Below this is an 'ASSESSMENT' section with a question 'Do you have a website?' and radio button options for YES and NO. Three circular icons represent different actions: 'VIEW THE WELCOME VIDEO', 'TAKE THE ASSESSMENT', and 'REVIEW OUR POLICIES'. The bottom section, 'YOUR PROGRAMS', lists 15 programs in a grid, each with a unique icon and name: #PACK!, Market Like a Nerd Web/Facebook Group, Get Published On The Huffington Post, Creating VIRAL Content, Video Marketing Nerds, GRAPHIC NERDS, MONEY NERDS, Webinar Nerds, VIP Days, Funnel Nerds, Set Your Business Vision, #BAM Academy, Branding Nerds, Nerdy With Nerds, and Package & Price Like a Nerd.

# DYNAMIC DASHBOARDS

*Dynamic dashboards are designed to connect clients with your entire collection of online courses.*

*They also create easy, organic upsells, since your students will be intrigued about the courses they don't have access to.*

*It's a win-win for you and your students.*



# ENLIST THE HELP OF AFFILIATES

Adding an affiliate center to your membership site makes it easier for happy members to become advocates.

Put all of the resources affiliates need in one place: links, stats, graphics, and swipe copy.

It's easy to do with the help of [AccessAlly](#).

The screenshot shows the 'AFFILIATE Center' page within 'The Brand Mapping Method Member Area'. The browser address bar indicates the URL is 'https://www.brandmappingmethod.com/member-area/'. The page features a dark sidebar with a navigation menu. The main content area is white with a purple accent color. A video player is embedded in the center, showing a woman with long blonde hair speaking. Below the video is a horizontal navigation bar with five tabs: 'AFFILIATE LINKS', 'EMAIL TEMPLATES', 'GRAPHICS', 'REPORTS', and 'COMMISSION STRUCTURE'. The page also includes shareable links for 'Brand Mapping Method share' and 'Webinar'. At the bottom right, there is a footer with the text 'TECH PROBLEMS? EMAIL: BMM@SARAHHART.CA'.

# THE AD-FREE UPSELL

*Alison.com is a hub for online training. As part of that, you can get access to some courses for free.*

*The caveat?*

*In the free version, your course is peppered with ads.*

*Good news for students: it's quick and easy to get rid of them...if you have a credit card handy!*

The screenshot shows a course page on Alison.com. The main content area features a blue box with a crown icon and the text "Congratulations! You have added Ads-free courses to your cart. Now just purchase it to enjoy all courses with no ads." Below this box are two buttons: "Buy Ads-Free" and "Start topic". At the bottom of the main content area, there is a small text block: "Do you want to start Exploring Design Elements and Principles: Point and other topics without waiting? Check our remove advertising plans and support our mission to enable anyone, anywhere, and at any time, to educate themselves via standards-based interactive multimedia e-learning for free."

On the right side, there is a table of contents with 13 items:

1	Exploring Design Elements and Principles: Point
2	Line
3	Shape
4	Form
5	Tone
6	Texture
7	Colour
8	Letterform
9	Design principles
10	Design Principles
11	Design Principles Continued
12	Design elements
13	Design principles activity

Below the table of contents is a "Next Topic" button with a right-pointing arrow.

At the bottom of the page, there is a Vimeo advertisement with the text "vimeo Incredible player, powerful tools." and a "Learn more" button.

# EASY SHARING, FREE MARKETING

*Adobe KnowHow thinks outside the box when it comes to getting more visibility (and sales!) for their online courses.*

*By putting social share buttons front and center, they encourage excited students to share the good news about their course material.*

*It's free marketing, and it works.*

Screenshot: [Adobe KnowHow](#) & [AccessAlly](#)

The screenshot shows the Adobe KnowHow interface for a course titled "Adobe Photoshop CC: Your Complete Beginner's Guide". The page features a purple header with a play button icon. Below the header, there is a sidebar with navigation options: OVERVIEW, AUTHOR, CHAPTERS, and REVIEWS. The main content area includes a description: "Learn the essential tools of Adobe Photoshop CC to jump right in and design beautiful graphics and photos in Photoshop." Below the description, there are statistics: 3 stars, 23 comments, and 41.5K views. A prominent "SHARE" button is located in the center, with social media icons for Facebook, Google+, and Twitter. To the right of the share button are two red buttons: "Learn Now" and "Free".

USE THE SOCIAL LINKS BELOW TO SHARE THE CHALLENGE WITH YOUR FRIENDS!

Facebook Twitter Pinterest Google+

# HOW TO KEEP PEOPLE ENGAGED

---

# 3

**The more your students can interact with the course material (and each other!) the easier it will be for them to retain information.**



In this section, you'll find ideas to help you keep your students engaged and motivated to complete your online courses.

Don't worry, with AccessAlly this type of functionality is built-in, you just add your personal touch.

# PERSONALIZED CONTENT

*The more personalization you can add to your courses, the better.*

*Common personalization methods include merge fields and conditional content...*

*but you can also add welcome content that appears when users first log into the site, and disappears as they become more familiar with your online course area.*



The screenshot shows a sidebar interface. At the top right, it says "Sidebar Debug" and "Howdy, Cindy Schulson" with a small profile picture icon. Below this is a large orange heading: "Welcome to Marketing from Within Academy!". Underneath the heading is a list of three steps: "1) Watch the video below", "2) Join our Community", and "3) Check Out the Programs Available". To the left of the text is a circular profile picture of a woman with curly hair wearing a red top. Below the profile picture is a video player. The video player is currently paused, showing a large play button in the center. At the bottom of the video player, there is a progress bar starting at 00:00 and ending at 01:43, along with volume and full-screen icons. Below the video player is a row of five circular icons: a menu icon (three dots), a video icon, a close icon (red X), a pause icon, and a checkmark icon (green circle).

# CHECKLISTS

Checklists serve multiple purposes inside your online courses.

First and foremost, they help keep your students oriented and motivated.

But checklists also give you the ability to track a students' progress through the course so you can help them when they get stuck or congratulate them when they finish.

Screenshot: [Melissa Cassera](#)

The screenshot shows a web browser interface for an online course. At the top, the browser address bar displays 'Obsessed with Melissa Cassera' and various site navigation options like 'Customize', 'New', 'Edit Page', 'Caching', and 'Page Builder'. The course title 'Obsessed' is written in a large, cursive font, with 'Led By Melissa Cassera' in a smaller font below it. Navigation links for 'HOME' and 'MY ACCOUNT' are visible in the top right. A sidebar on the left contains a heart icon and a list of course modules from 'Obsessed Welcome' to 'Early Enrollment BONUS: Obsession-Worthy Web Copy'. The main content area features a video player for 'Lesson 4: Are your goals making you happy?'. The video player shows a play button, a progress bar at 09:46, and a title bar with the lesson title. Below the video player is a red button labeled 'Obsessed Lesson 4 Playbook'. Underneath the button is a checklist of six items, each with a red play button icon and a checkbox:

- 1 Lesson 4 Overview
- 2 Pleasure goals vs. punishing goals
- 3 Truth smack!
- 4 Addicted to punishing goals? How to break the habit.
- 5 Assignment of the week
- 6 Closing words & surprise!

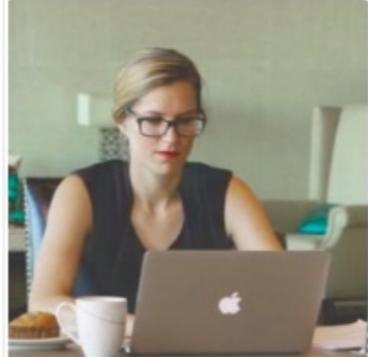
At the bottom of the page, a copyright notice reads: '© 2017 Obsessed by Melissa Cassera | Privacy Policy | Disclaimers'.

# MEMBER DIRECTORY

*If you would like to establish a vibrant community inside your course area, a searchable member directory might be a good option.*

*Users can create custom profiles and connect with each other for support and camaraderie.*

Search for a member:  Filter: All Members « < 1 of 2 > » **GO!**

	<p><b>Maria "Designer"</b> I use AccessAlly as an onboarding tool to share files with my design clients and treat them to a VIP experience.</p>		<p><b>The Boss</b> I'm a successful entrepreneur who's using AccessAlly as a key tool for our recurring revenue ventures.</p>
	<p><b>DeeDee "CEO"</b> I run a 7-figure consulting business and use AccessAlly to deliver training to our clients.</p>		<p><b>Jake "Developer"</b> I'm a developer who builds membership sites for clients using AccessAlly.</p>
	<p><b>Nathalie Lussier</b></p>		<p><b>Donna "Educator"</b> I use AccessAlly courses to teach kids phonetic skills.</p>

# PUBLIC DIRECTORIES

Members-only directories are great for membership sites and online courses, but they don't need to be kept under lock and key.

If you have members that you want to showcase to the world at large, you can easily do so with AccessAlly's built-in [member directory](#).

Screenshot: [Lake Chelan](#)

LAKE CHELAN

SEASONS STAY PLAY DRINK DINE SHOP EVENTS PLAN A TRIP

Featured Member

**Wapato Point Resort**

Visit our resort, right on the shores of beautiful Lake Chelan. The resort boasts 116 acres and over 1½ miles of pristine Lake Chelan waterfront. Enjoy outdoor/indoor pools and hot tubs, tennis courts, miniature golf, trout pond, and so much more. We offer nicely appointed condominiums with fully equipped kitchens, living and dining rooms, and wood burning fireplaces in all units. Our year-round Recreation department offers activities designed to bring fun to your vacation experience. Visit Wapato Point Cellars & the Winemakers Grill right here at the resort. Wapato Point Cellars offers distinctive award winning Lake Chelan wines and the Winemakers Grill provides a delectable and delicious award winning dinner menu as well. Come see why we were voted Best Resort in 2015!

509.687.9511  
1 Wapato Way  
<http://www.wapatopoint.com>  
Eric@wapatopoint.com

Featured Member

**Sage Vacation Rentals**

At Sage Vacation Rentals, we offer premier vacation rental homes, condos, and cabins in Chelan, Manson, and Wapato Point in Central Washington State. As local experts, we are here for your Lake Chelan vacation planning! Our Lake Chelan Vacation Rentals, Chelan Resort Suites, Wapato Point Rentals, and Manson Vacation Rentals all have options for everyone: from rest and relaxation to thrilling outdoor adventures year round. Here you'll find the perfect accommodations for your next vacation, family reunion, wedding, or special celebration, whether it's a cozy lakeside retreat or a grand hilltop estate with views of the valley. Come experience Chelan and Central

# TRACK PROGRESS

Progress tracking helps keep your students oriented and motivated to complete course material.

In this example, Khan Academy breaks down the progress into bite-sized pieces so you can see exactly what you're going to accomplish as you work through the course.

The screenshot shows the Khan Academy user profile for 'maria'. The page is titled 'Progress' and displays a circular progress indicator for 'Total Early math progress' at 3%. A legend indicates the following breakdown: 0 skills mastered, 0 skills level two, 3 skills level one, 7 skills practiced, and 91 skills not started. The page also shows navigation tabs for Skills, Videos, Activity, and Focus, and a filter for 'Activity from: Last 7 days'.

The screenshot shows a 'BOOTCAMP CHECKLIST' with four items:

- 1 Watch the Welcome Video
- 2 Change password to a memorable goal, like your money goal!
- 3 Read the Facebook group terms
- 4 Request membership for the private members Facebook group:

Your Progress in this module so far:

50%

# NOTEBOOKS FOR STUDENTS

The course layout on Lynda.com makes it easy for students to take notes as they're going through course videos.

All notes are saved automatically and easily accessible any time you want to look back and remember what you learned.

Screenshot: Lynda.com

The screenshot shows the Lynda.com website interface. At the top, there's a navigation bar with the Lynda.com logo, a search bar, and links for 'Sign In' and 'Sign Up'. Below this is a promotional banner for a free month trial. The main content area features a video player for the course 'Photoshop for Designers: Designing with Grids and Guides' by Nigel French. The video player has a 'Preview This Course' button. To the right of the video player is a 'Related Courses' section with three course cards. Below the video player is an 'Overview' section with tabs for 'Overview', 'Transcript', 'View Offline', and 'Exercise Files'. The 'Overview' section includes the author's name (Nigel French), the release date (1/19/2018), a skill level indicator (Beginner), a duration of 1h 10m, and a view count of 19,956. Below this is a 'Skills covered in this course' section with tags for 'Design', 'Page Layout', and 'Photoshop'. On the right side of the page, there is a 'Notebook' section with a 'Take notes with your new membership!' prompt and a text input field. A blue arrow points to this input field. At the bottom of the page, there is a 'Start My Free Month' banner and a footer with navigation links for 'About Us', 'Products', 'Support', 'Apps', and 'Connect', along with social media icons and a copyright notice.

# HOMWORK & RESPONSES

Sometimes you need course participants or members to be able to submit questions, homework, or personal updates.

That's where an LMS like AccessAlly can come in to help facilitate this discussion and homework review process.

Screenshot: [AccessAlly](#)

The screenshot shows a teal sidebar on the left with two modules listed: "Module 2: Teach" and "Module 3: Engage", both with green checkmarks indicating completion. The main content area is currently blank.

The video player shows a video titled "Online Courses Simplified" by Nathalie Lussier from AccessAlly. The video is 04:58 long. The player interface includes a play button, a progress bar, and control icons for volume, settings, and full screen.

What are the goals your students want to achieve?

*Click here to type in your answers (this is kept private to you)*

What are your goals for developing and offering this course?

*Click here to type in your answers (this is kept private to you)*

## BONUSES

[Profitable Course Playbook](#)



[Sales Page Example](#)



[Sales Page - Printable](#)



## DOWNLOADS

[Inspiring Examples and Course Screenshots](#)



[Cart Abandonment Sequence](#)



# POINTS SYSTEM

Point systems are an exciting way to reward students for achieving goals.

They can also be used to encourage users to stick around and engage with your other courses and products.

onlinecoursesacademy.com

## ONLINE COURSE CREATION

### Follow Through Challenge

This training is designed for taking action! Complete the steps below and earn points to unlock the bonuses at the end of the challenge.

**ACTION STEPS:**

- Join the Challenge ..... 10 points
- Watch Video 1 ..... 10 points
- Download the Workbook ..... 10 points
- Leave a Comment ..... 10 points
- Bonus Points ... Share on Facebook!

**TOTAL POINTS EARNED: 120**

These are the total points you've earned throughout the challenge! You may need to refresh the page to see the most up to date numbers.

WORKBOOK DOWNLOAD    SHARE ON FACEBOOK

VIDEO 1    VIDEO 2    VIDEO 3    VIDEO 4

THE RESULT CENTERED TRAINING FORMULA

# POINTS SYSTEM

(continued...)

The great thing about creating a “credit system” or points system is you get to call your points whatever you like.

In this example, they’re called “hearts” but they could easily be stars, tokens, coins, or anything else you’d like.



Heart Balance: 1050

[Earn more hearts](#)

[Take the assessment](#)

## \$ Income

Love Our Products?

You could be earning some nice pocket change just for spreading the word about AmbitionAlly® tools and products. Sweet!

[Become an ambassador](#)

## 🔒 Your Access

[30 Day List Building Challenge](#)

## YOUR 30-DAY LIST BUILDING CHALLENGE PROGRESS



[Dive back into the 30 Day List Building Challenge](#)

23%

## YOUR COURSES

### 1. Listen & Create



# COURSE DISCUSSION

Your students will love the opportunity to chat with each other about course material, ask questions, and share insights.

The more chances they have to think through the various facets of your course lessons, the easier it will be for them to retain the information.

The screenshot shows the Khan Academy interface. At the top, there's a green navigation bar with 'Subjects', 'Search', and the 'Khan Academy' logo. On the left, a sidebar lists 'COMPUTER PROGRAMMING > INTRO TO JS: DRAWING & ANIMATION' and 'Intro to programming'. Below that, there are two video thumbnails: 'What is Programming?' and 'Learning programming on Khan Academy'. The main content area features a video player. The video shows a code editor with the following JavaScript code:

```
1 |
2 // Computer, set the background to a blue-ish!
3 background(209, 255, 244);
4
5 // Computer, set the text size to 22!
6 textSize(22);
7
8 // Computer, set the color to black!
9 fill(0, 0, 0);
10
11 // Computer, display my greeting at 20, 180!
12 text("Welcome to our programming course!", 20, 180);
13
14 // Computer, draw a line from 200,200 to 150,250
15 line(200, 200, 150, 250);
16
17 // Computer, draw Hopper at 40,250
18 image(getImage("creatures/Hopper-Happy"), 40, 250);
19
20
```

The video also shows a yellow character and the text 'Welcome to our programming course!'. Below the video player, there's a 'Was this video helpful?' prompt, the title 'What is Programming?', and tabs for 'About' and 'Transcript'. The 'About' tab is active, showing a definition of programming: 'Programming is the process of creating a set of instructions that tell a computer how to perform a task. Programming can be done using a variety of computer "languages," such as SQL, Java, Python, and C++. Created by Pamela Fox.' Below this are social sharing options for Google Classroom, Facebook, Twitter, and Email. A blue arrow points to a discussion section titled 'Questions Tips & Thanks'. The discussion includes a question: 'how do you find other people's spin-offs?' with 161 votes and 15 comments, posted 3 years ago by Liabobia2001. Below it is an answer: 'Press the spin-offs button under a program (Next to the buttons saying things like "Questions" and "Documentation". There you can see changed spin-offs)' with 68 votes and 4 comments, posted 3 years ago by Paul Simko. At the bottom of the discussion, there's a question: 'How do they tell the computer to do what? I mean, a computer does not have a brain. So how did the first programmer in the world teach the computer to draw or something? Like how did...'

# FORUMS

If you decide to organize a forum inside of your membership site (as opposed to a Facebook group, for example) then you'll love this example.

It's helpful to think through the different stages at which members will be engaging, from their first week to their umpteenth month.

The screenshot shows the Member Site Academy forums page. The top navigation bar includes 'Academy Dashboard', 'Community', 'Latest Activity', 'Unread Content', 'Leaderboard', and 'Clubs'. The 'Community' tab is active, and the 'Forums' sub-tab is selected. The main content area is titled 'Forums' and features a 'Start new topic' button. Below this is a 'COMMUNITY DISCUSSION' section with four forum topics:

Topic	Description	Posts	Author	Time
<b>Introduce Yourself</b>	Don't just hang around, lurking in the shadows - come and say hello to the Member Site Academy community!	4,762 posts	Stressed Guru - new to the...	5 hours ago
<b>Progress Logs</b>	Keep yourself accountable by posting progress logs and action plans for achieving your membership site goals	3,969 posts	Progress Log: Reinvention ...	2 hours ago
<b>Share Your Wins</b>	We want to hear about all of your successes - big and small - so post them here so we can give each other a pat on the back.	1,577 posts	Just Cracked \$16,000 MRR (...)	Wednesday at 06:52 PM
<b>Membership Showcase</b>	This is the place to share your membership site with the rest of the community, as well as be inspired by what your fellow membership owners are doing.	57 posts	Soul Love Dance	Monday at 10:57 AM



Now that you've gotten your hands and eyes on more examples of successful membership sites and online learning experiences...

It's time to take action. Make note of the most pressing needs of your clients, and let AccessAlly handle the tech for you.